

2026 Brochure

TRAINING



www.FutureFactors.ai

**WHO ARE
WE?**

A LEARNER BASED APPROACH

Overarching Philosophy

Our conviction is simple: the real value of AI lies not in the technology itself, but in the shift in thinking it enables. Future Factors AI is, at its heart, about teaching people how to think in ways that make tools genuinely useful. It's about mental models, strategy, and the courage to experiment with systems. No Technical Skills Required.

- Learning science plus commercial strategy.

- Built for non-technical professionals & human-centered adoption.

- Long-term capability plus measurable growth.



Who we Are

SANA

Sana Mian brings more than a decade of real-world experience in learning and development to the fast-moving world of AI.

That depth matters.

She understands how adults learn, how organizations change behavior, and how new skills turn into measurable business results.

Her edge?

Turning complex ideas into knowledge that sticks.

AI adoption fails when training stops at demonstrations.

Real success requires structured learning design, behavior change, and practical application.

Sana has spent over ten years designing learning that drives:

- Confident technology adoption
- Measurable performance improvement
- Scalable capability across teams

She combines proven learning science with modern AI workflows so learners move from curiosity to capability quickly and sustainably.

For organizations, this means AI training that delivers outcomes, not inspiration alone.



Who we Are

HINA

Hina brings 13 years of hands-on marketing experience.

Many AI educators explain tools. Hina teaches how AI drives growth, positioning, and customer behavior. She understands what turns strategy into measurable revenue. Her marketing background ensures AI learning stays practical, commercial & results-focused.

Her edge?

Big-picture thinking with sleeves-rolled-up execution.

Hina's 13 years in the field mean she understands:

- What drives engagement and conversion
- How brand voice & positioning influence trust
- How strategy guides the right use of AI

She connects AI capability to outcomes, so learning translates directly into pipeline, revenue, and long-term brand strength.

For organizations, this means AI training grounded in commercial reality.



**IN-PERSON /
ONLINE
COURSES**

AI FUNDAMENTALS

Designed for professionals at the beginning of their AI journey, with mixed interests and mixed abilities. This interactive, highly engaging and motivational workshop will help deliver the clarity and confidence the team needs to have immediately practical skills.

Teams learn:

- What generative AI is and where it creates value
- Realistic capabilities and limitations
- Relevant industry use cases
- Live demonstrations of leading AI tools
- Structured prompting techniques
- Ethical, risk, and governance considerations
- How to stay current as AI evolves

Each training day includes:

- Pre-session discovery conversation
- Tailored prompt frameworks and resources
- Curated AI tool recommendations
- Hands-on guided practice

Customized for:

- Your department/industry's goals, workflows & maturity level

- LLM/Model/AI tool of your choice

- Your team's challenges



APPLIED AI & WORKFLOWS

For Non-Technical teams ready to move from awareness to real operational use, this hands-on program focuses on embedding AI into daily work to garner real results in output, revenue and productivity.

Customized for:

Your industry. Your workflows. Your specific goals.

Focus areas include:

- Process mapping for AI opportunity
- Advanced prompting and reasoning
- Building repeatable AI workflows
- Selecting the right tools with confidence
- Safe and responsible implementation

Outcomes:

- AI-enhanced workflows across roles
- Practical integration into everyday processes
- Clear measurement of productivity and impact
- Stronger decision-making using AI



PRODUCTIVITY FOR MANAGERS

Interactive program designed to help managers lead faster, make better decisions, and increase team output using practical AI workflows.

Customized for:

Your industry. Your workflows. Your specific goals.

Who this is for:

- Team leaders, managers, and department heads
- Professionals responsible for delivery, performance, coordination
- Organizations seeking measurable productivity gains without adding complexity

What managers learn:

- How to use AI to plan, prioritize, and manage workload effectively
- Faster decision support using structured prompts and summaries
- AI-assistance for emails, updates, stakeholder alignment
- Meeting preparation, note capture, and action tracking with AI
- Delegation, coaching, and performance feedback supported by AI
- Safe and responsible use of AI inside management workflows

- Increased manager capacity without increasing workload

- Stronger visibility into progress, risks, and results

- Reduced time spent on administrative tasks



AI FOR EXECUTIVES

Built for executives and decision-makers who must guide AI adoption with clarity and credibility.

Customized for:

Your industry. Your workflows. Your specific goals.

Leaders develop the ability to:

- Evaluate AI tools strategically
- Understand scope and use cases for different AI tools and where each excels
- Recognize skills leaders need for AI adoption
- Understand strengths, risks, and limitations
- Lead organizational adoption with confidence
- Use structured prompting for decision support
- Separate hype from measurable value
- Live demos of 10+ tools with use cases

Includes:

- Executive briefing session
- Leadership AI playbook and prompt frameworks
- Demonstrations of high-impact AI tools



MASTER MICROSOFT COPILOT

Designed for organizations using Microsoft 365 who want meaningful daily adoption of Copilot across teams.

Participants learn to:

- Use Copilot across core applications
- Create high-quality visual and written outputs
- Build custom agents for repetitive work
- Apply advanced prompting and data analysis
- Lead safe and scalable AI implementation

Customized for:

Your industry. Your workflows. Your specific goals.

Essentials Pathways:

- Intro
- Copilot Chat
- Creating Visual Content
- Copilot within Apps
- Build your first agent
- Notebooks

Mastery Pathways:

- Advanced prompting
- Data Analysis & Visual Mastery
- Deep research
- Copilot for specialized functions
- AI ethics, security & governance
- Powerful workflows



**CUSTOM
AI
TRAINING**

CUSTOM PROGRAMS

When off-the-shelf training is not enough, Future Factors designs fully customized AI learning built around your organization.

Customized for:

Your industry. Your workflows. Your specific goals.

Our approach:

- Deep discovery and capability assessment
- Tailored AI program design aligned to business goals
- Delivery through live training or LMS-ready learning experiences

Programs may include:

- Role-specific AI capability building
- Training aligned to your chosen AI platforms
- Industry-relevant scenarios and case studies
- Multi-stage learning journeys for sustained adoption
- Scalable internal enablement resources

Every program is designed by experienced AI learning strategists and practitioners.

**Over a decade of experience designing
learning solutions for Fortune500 companies.**



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**LICENSING &
SCALABLE
COURSES**

LICENSING & SCALABLE LEARNING

Organizations, educators, and partners can license Future Factors AI learning to scale capability across teams, clients, or communities. Our 'Plug & Play' courses have been carefully created and delivered by our own AI experts, and are ready for you to train your own employees, clients, members and partners.

Reseller License:

- Ready-to-deliver course content and resources
- Ability to offer training to your own audience
- Hosting within your own learning environment

Delivery License:

- Deployment through your internal LMS
- Corporate-scale capability building
- Dedicated support and program guidance

Library of Courses:

- Engaging Video Content

- Bite Sized Learning

- Interactive Games

**Over a decade of experience
designing learning solutions for
Fortune 500 companies.**



SPEAKER PROFILES

Speaker Profile

HINA MIAN

Award-winning marketer and speaker. Hina Mian helps non-technical leaders adopt AI with clarity, confidence, and measurable business impact.

Hina Mian delivers executive-ready AI guidance that drives action during the session and momentum long after the event ends.

Topics:

- Artificial Intelligence - AI
- AI Agents
- AI Workforce
- Future of work
- Marketing Strategy
- Content Creation

Formats

- Keynotes
- Leadership workshops
- Executive briefings
- Internal enablement sessions

Hina Mian tailors each presentation to the needs of her audience and is not limited to the listed topics. Please ask us about any subject that interests you.

Youtube: @theFutureFactorsAI

E-mail: hello@futurefactors.ai

Travels From: Canada

“ She has a highly engaging presence and a natural ability to captivate and educate audiences through her thoughtful insights and personable delivery.

“ Extraordinary speaker, not only in innovation, storyteller, and her approach with AI, but in the engagement, emotional positioning with the audience which directly impacted the people who were listening.

“ It was one of the strongest audience responses we have seen for a session focused on leveraging AI in a practical, work-ready way.



Speaker Profile

SANA MIAN



As a certified trainer, Sana is known to deliver engaging & inspiring sessions leveraging techniques that are learner-focused. She leaves the audience with shared language around AI, that leaders can use immediately.

Sana Mian helps non-technical leaders adopt AI with clarity, confidence, to gain measurable business impact.

Sana works with leaders navigating AI adoption, growth pressure, & rapid change.

Topics:

- Artificial Intelligence - AI
- AI Agents
- AI Workforce
- Future of work
- Business Storytelling
- Content Creation

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Travels From: Canada

“

A standout speaker who combines clear thinking, strong storytelling, and practical AI examples. She reads the room well and creates a connection that keeps people listening, reflecting, and asking better questions.

“

The session drove one of the highest levels of audience engagement we have seen for an AI-focused talk. People left with practical takeaways and a clear sense of how to apply what they learned in their own work.

“

She brings clarity to complex topics and keeps the audience fully engaged from start to finish. Her delivery feels natural, confident, and grounded in real experience, which makes the ideas land and stick.

